

Government of Himachal Pradesh
Department of Language, Art & Culture

No. LCD- C (10) -6/2015

Dated: Shimla- 2 26th August, 2016

NOTIFICATION

The Governor, Himachal Pradesh is pleased to notify the "Scheme for providing financial assistance to promote film making in Himachal Pradesh" (Annexure- A) formulated by the Department of Language, Art & Culture.

By Order

(Anuradha Thakur)
Secretary (LAC) to the
Govt. of Himachal Pradesh

Endst. No. As Above Dated Shimla-2 the 26th August, 2016
Copy forwarded for information and necessary action to :-

1. All Administrative Secretaries to the Govt. of Himachal Pradesh.
2. The Private Secretary to the Hon'ble Chief Minister, Himachal Pradesh.
3. The Special Private Secretary to the Chief Secretary, Himachal Pradesh.
4. The Private Secretary to the Principal Advisor, Hon'ble Chief Minister, Himachal Pradesh.
5. The Private Secretary to the Principal Private Secretary to the Chief Minister, Himachal Pradesh.
6. Director (LAC), Himachal Pradesh.
7. Director, Information and Public Relations, Himachal Pradesh.
8. All Deputy Commissioners, Himachal Pradesh.
9. All District Language Officers, Himachal Pradesh.
10. Guard File.

Sd/-
(Sunil Kumar Chaudhary)
Special Secretary (LAC) to the
Govt. of Himachal Pradesh
(0177-2622186)

To provide financial assistance to promote film making.

1. OBJECTIVE

The main objective of this scheme is to give impetus to film making in Himachal Pradesh based on Art & Craft, Culture, History, Archaeology, Language, Literature, Contemporary Arts, Traditional and Tribal Folk, Music, Dance, Drama, Cuisine, Fiction, Tourism, Environment, Social Issues and any other subject related to Himachal Pradesh.

2. LANGUAGES

Folk dialects of Himachal Pradesh, Hindi, Sanskrit, English and Urdu or any other language will be included with the permission of Government of Himachal Pradesh.

3. DURATION OF FILM AND TIME FOR COMPLETION OF THE PROJECT

- The duration of documentary film should normally be between 26-52 minutes.
- The duration of short and animated film be between 10-50 minutes.
- However, filmmakers shall be allowed to pitch for different duration as well. The Selection Committee may approve films of different durations, giving reasons for the same.
- The maximum time for completion of the project should not exceed Ten months after signing of the agreement between filmmaker and the Department of Language, Art & Culture. Further extension of a maximum of four months in all may be granted, two months at one time. Justification should be given by the Film Maker and further approved by the Director (LAC) in exceptional cases only.

4. ELIGIBILITY CONDITIONS FOR FINANCIAL AID

- i. Bonafide residents of Himachal Pradesh or people living in Himachal Pradesh only 18 years and above age or people from outside the State making a film in Himachal Pradesh on themes related to Point No. 1 above.
- ii. Those who have made short film/ documentary film on Himachal Pradesh
- iii. those who have a proposal for making a documentary film, short film or animation film on Himachal Pradesh.
- iv. Bonafide Himachalis would be allowed to submit films/proposal pertaining to any theme. Atleast 50% of the proposals finally approved shall be from amongst those of Bonafide residents of Himachal Pradesh.
- v. The applicant has to be a Director or Auteur (a filmmaker, who has individual style and complete control over all elements of production and unique stamp).
- vi. Who has preferably studied at a prestigious Film Institute and Mass Commissions centre.
- vii. Middlemen including production houses cannot apply.
- viii. No member or associate of a member of Department of Language, Art & Culture and organisations under Government of Himachal Pradesh will be eligible.

5. FINANCIAL AID, PAYMENT TERMS/ DRAWL OF ON ACCOUNT ADVANCE

- i. A financial aid of Maximum Rupees Ten Lakh (**₹ 10,00,000/-**) shall be provided for each project.
- ii. The Government may at its own discretion pay 'on account advance' to the filmmaker as mentioned below against the agreed contracted amount towards initial expenses:
 - a) Not exceeding being twenty percent of the total contracted amount on signing of the contract.
 - b) Not exceeding being forty percent of the contracted amount upon approval of the final script to be delivered within one month of signing of the contract. The film maker would be free to submit it at the initial stage itself but would need to clearly state that it is his/her FINAL

submission. In that case sixty percent shall be paid at the first instance. The script should define the content of the film/documentary and its proposed style and detailed treatment including technical aspects.

- c) Not exceeding being twenty percent of the contracted amount on approval of the rough cut by the Government.
- d) The rest and the remainder to be paid after delivery of the film and other deliverables, completion of all formalities by the film maker and final acceptance and approval of the final film materials as mentioned herein above.

The Government would determine annual allocations towards this scheme based on which the number of projects to be approved every year would be determined.

6. PROCEDURE FOR APPLICATION

Proposal on prescribed application form will be invited through advertisement in leading newspapers in the beginning of each financial year (April-May). The applicant will submit an application on the prescribed Performa along with his bio-data, synopsis, and treatment of the proposed or already made films. The synopsis should cover its category like documentary film, short film, animated film, contents, treatment and should also indicate the techniques to be used like voice over, music, interviews, candid shots, regarding dubbing, graphics etc. A proposal once rejected can be considered again only, if significant changes have been made to it. The applicant shall highlight the changes in response to the comments of the Selection Committee. The filmmaker would have the freedom to submit a FINAL script defined in 5 ii (b). In view of 7 (b) iii filmmakers would be advised to clearly add a statement of the same.

7. SELECTION PROCEDURE

(a) Pre-leminary Selection Committee

i. The applicant will submit the proposal and will also make a 5-10 minutes presentation to the Pre-liminary Screening Committee comprising of :-

1. Director, Language, Art & Culture, Himachal Pradesh.
2. Director, Information & Public Relations (or his nominee).
3. Director, Tourism (or his nominee).
4. Director, Higher Education (or his nominee).
5. Curator, Himachal Pradesh State Museum or Deputy/ Assistant Director of Department of Language, Art & Culture.
6. Secretary, Himachal Academy of Arts, Culture and Languages.
7. Nominee of film division of India, who will be provided boarding/ lodging by the State Government.
8. An expert in the field of Art & Culture to be nominated by the State Government.

ii The proposals will be screened by the Committee primarily on the basis of submitted synopsis and treatment, and proposals found qualifying will be forwarded to the Final Selection Committee with comments especially in the cases of the rejected proposals. The Pre-leminary selection committee shall meet twice a year.

(b) Final Selection Committee

i. The proposals approved/recommended by the Preliminary Screening Committee shall be placed before the final selection committee comprising of :-

1. Administrative Secretary, Language, Art & Culture to the Govt. of Himachal Pradesh, Chairperson.
2. Director, Language, Art & Culture, Himachal Pradesh.
3. Director, Information & Public Relations (or his nominee).
4. Director, Tourism (or his nominee).

5. Deputy Director, General Film Division, Delhi who will be provided boarding/lodging by the State Government.
6. Director Cameraman, Film Division Delhi who will be provided boarding/lodging by the State Government.
7. Two nominated members, chosen from a panel of eminent film experts (filmmakers, technical experts, artists, critics etc.) by the Government of Himachal Pradesh, from or outside of Himachal Pradesh proposed by the Director, Language, Art & Culture.

ii. The selection committee shall meet twice a year and as and when necessary. Non-official members of the final selection committee will be paid honorarium for each meeting as per decision made by the Government of Himachal Pradesh. This committee will see all aspects of proposal of film making and will make a decision based on criteria such as

- strength of idea
- the importance of subject
- treatment
- duration
- costing
- funding pattern
- time for completion of film and profile of the Director.
- importance to Himachal Pradesh.

iii. Preference will be given to those where artists hailing from Himachal Pradesh are employed especially at executive levels. The committee will also take decision regarding the quality of finally made film for releasing the final instalment of financial aid. The selection committee will indicate the duration, budget and time for completion of the project as part of its decision.

iv. The final selection committee may seek opinion of a subject expert on the proposal at any stage if it deems fit to do so. However, such an opinion will not be binding on the selection committee.

v. The recommendation of the final selection committee will be final.

8. MEDIUM

1. Hi- Definition Videos.
2. Digital Video Camera Pro (DVC Pro).
3. Any other material as per the latest advances in technology.

9. CONTRACT

A contract in prescribed format shall be executed between Government of Himachal Pradesh and applicant, whose proposal has been accepted. The contract shall contain inter alia, details of duration, format, language, cost, schedule for release of funds, schedule for various stages of filmmaking and final material to be submitted to Government of Himachal Pradesh on completion of film. The amount assigned for a film will be inclusive of all taxes which the film makers may have to pay such as service tax, VAT, GST etc. to the Government.

In case of any violation of the contract and provisions of these guidelines by the applicant, Government of Himachal Pradesh shall have full right to debar him and hence any proposal submitted by such applicant under this scheme will not be considered again. However, a reasonable time not less than 15 days would be given to such applicant for submitting the clarification in this regard.

10. COPYRIGHT & ALL OTHER RIGHTS

Copyright, marketing royalty and all other rights of all films produced in this arrangement shall vest in the Government of Himachal Pradesh. However, an implied consent to the Director of the film for limited non-commercial use such as submission of the film to film festivals or screening of films in educational institutions and film societies shall be included in the agreement. This will not include any theatrical screening a telecast, even on non-commercial basis, for which prior permission of Government of Himachal Pradesh shall be necessary. The Director/Film Maker will keep the Government of H.P. informed of all such entries/screenings. Director will be permitted to retain the prize money if the film wins a prize specifically for direction in any film festival or competition.

The Director will have to indemnify Government of Himachal Pradesh against any damages resulting from violation of any copyright or intellectual property right any law in force for breach of condition that may form part of festival/screenings.

11. MONITORING OF PROJECTS

Government of Himachal Pradesh/Selection Committee may schedule special evaluation of any film at any stage. If at any stage or during any evaluation, the Selection Evaluation Committee comes to the Conclusion that a project is not likely to yield a good quality film, the project can be scrapped at any stage. However, in such a case, a Special Evaluation Committee will be set up for re-evaluation and the Director shall be given an opportunity to present his case before the Evaluation Committee.